



## **Recruiting Firm Opens to Help Small Businesses**

Flagstaff, AZ, February 10, 2006: As the economy begins to grow and qualified candidates become scarce, small businesses owners will begin to feel the squeeze and struggle to find adequate staff. Small Business Recruiting Solutions, LLC, also known as SBRS, is a new company that has been launched to help small businesses to recruit key staff. Typically small businesses with staff below 80 employees do not have the resources to have a full time Human Resource Administrator or Recruiter for their firm. That is where SBRS is helping these firms to develop their recruitment strategy and recruit key candidates at an affordable price.

Anna Swigart, President of SBRS, reports that many of her clients are firms sized between 10-100 employees and have never used a recruiting firm before, but find that as their company starts to grow, they simply do not have the staff and time dedicated to quality recruitment. “I just saw a niche here...small businesses have some unique challenges, typically they just can not afford the 20-25% recruitment contingency fees that most large recruitment firms charge and customer service in the recruiting industry for small firms seems to be nearly non-existent. I just felt that I could do better than that,” explained Anna. Based out of Flagstaff, AZ, the firm offers recruiting services for small business owners and offers clients the flexibility and affordability of having a professional recruiter to staff their firm, on an “as need” basis.

Anna has over seven years recruiting and human resource experience, she is PHR certified and has worked as an “in house” recruiter for national firms as well as an Executive Recruiter for a national recruitment firm. Anna holds an MA in Organizational Leadership and a BS in Business. “I am so thrilled to be able to help small companies grow,” states Anna. “Yes it is challenging, but I love dealing with small companies because the leadership can typically make employment decisions without having a committee meeting. I also like the feeling of being an essential extension of their firm. It is very rewarding.”